



## STRATEGIC PLAN 2020

*Our Core, Our Community, Our Commitments*

## Advance the University

Advance the University into the future by challenging ourselves to educate and support an ever-changing, diverse landscape of students in ways that are aordable, relevant and innovative.

To achieve this goal, we will:

- Build a University-wide academic master plan to guide innovations, cohesion, and flexibility in the delivery and development of existing and new educational programming; learning spaces, modalities, and technologies; student formation and success initiatives; and faculty development.
- Implement a holistic process for strategic enrollment management that is mission, student, and market sensitive, and serves as a catalyst for improved student recruitment, retention, and success.
- Improve our understanding and support of the unique needs and educational pathways of graduate, transfer, and non-traditional students, and students enrolling in remote learning activities, improving access and completion through tailored services and expanded opportunities to experience the mission and life of the University.
- Pursue initiatives to make a Scranton education more accessible and aordable for students and their families, sharing the value and impact of the University's transformational education.
- Expand and solidify the financial capacity and sustainability of the University, supporting our mission through disciplined approaches to resource management and stewardship that rely on collaborative, data-informed decision making in the review and allocation of resources and the management of our infrastructure.

## Diversity, Equity, and Inclusion

Respect and understand the diversity of the world by demanding that diversity be a priority as we build an inclusive community and campus culture, develop and deliver our education and shape our student experience. To achieve this goal, we will:

- Implement an institutional plan for diversity, equity, and inclusion, drawing from a comprehensive review of University departments, organizations, spaces, and processes that provide and support inclusion and diversity-related education and programming, ensuring that these collaborative efforts are appropriately aligned, effectively resourced, and regularly assessed.

- Grow our capacity to model and support diversity through

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